

WHAT IS CLAIMED:

1. A cosmetic composition comprising:
  - a) polymers selected from the group consisting of hydrophilic copolymers and terpolymers;
  - b) Glycerols selected from the group consisting of glycerol, modified glycerols, and mixtures thereof; and
  - c) a polar volatile solvent.
2. The cosmetic composition of claim 1 wherein the polymer is a hydrophilic copolymer.
3. The cosmetic composition of claim 2 wherein the hydrophilic copolymer is poly(2-hydroxyethyl methacrylate-co-4-hydroxybutyl acrylate).
4. The cosmetic composition of claim 3 wherein the hydrophilic copolymer is present at a level of from about 1% to about 50%.
5. The cosmetic composition of claim 3 wherein the HEMA/HBA ratio is from about 0.7:1 to about 4:1 and the glass transition is from about 5°C to about 55°C.
6. The cosmetic composition of claim 1 further comprising a polymeric thickener.
7. The cosmetic composition of claim 6 wherein the polymeric thickener is cationic polyacrylate.
8. The cosmetic composition of claim 1 wherein the glycerol is glyceryl ether.
9. The cosmetic composition of claim 1 wherein the polar volatile solvent is a mixture of water and ethanol.
10. The cosmetic composition of claim 9 comprising about 70% water.
11. A lip product comprising the composition of claim 1 having a viscosity of from about 500cP to about 15,000cP at room temperature.

12. A method of applying the composition of claim 1 to lips, said method comprising the steps of:
  - a. applying the composition from a suitable cosmetic applicator directly onto the lips; and
  - b. allowing said composition to form a dry film on the lips before subjecting the film to insult.
13. The method of claim 12 that comprises the additional step of applying a complimentary product comprising a topcoat composition on said dried film where upon applying said complimentary product said film is not disrupted.
14. The method of claim 13 wherein said topcoat composition comprises a safe and effective amount of a polymeric vegetable oil emollient.
15. The method of claim 13 wherein said topcoat composition comprises a safe and effective amount of a silicone selected from the group consisting of silicone modified fluorinated polymers and modified silicones selected from the group consisting of aminosilicones, carboxy modified silicones, epoxy modified silicones, and mixtures thereof.
16. A lip cosmetic kit comprising:
  - (I) a cosmetic composition comprising:
    - a) polymers selected from the group consisting of hydrophilic copolymers and terpolymers;
    - b) Glycerols selected from the group consisting of glycerol, modified glycerols, and mixtures thereof; and
    - c) a polar volatile solvent; and
  - (II) a complimentary product comprising a topcoat composition that comprises a safe and effective amount of a polymeric vegetable oil emollient.
17. A lip cosmetic kit comprising:
  - (I) a cosmetic composition comprising:
    - a) polymers selected from the group consisting of hydrophilic copolymers and terpolymers;

- b) Glycerols selected from the group consisting of glycerol, modified glycerols, and mixtures thereof; and
  - c) a polar volatile solvent; and
- (II) a complimentary product comprising a topcoat composition that comprises a topcoat composition that comprises a safe and effective amount of silicone modified fluorinated polymers.